



Schuss, starting signal! **The PR agency at full speed opens**

You want direct relations with your public? So finish the slalom, take the right slope, target them without curve thanks to the new agency *Schuss*!

You have things to say, your brands have value, your companies are different, the *Schuss* agency takes the shortest way to bring your voice high and loud.

The *Schuss* mind in a few words:

- A direct track to your public (clients, shareholders, co-workers, institutions and opinion's leaders: journalists, freelance journalists, bloggers...)
- A wise and sharpened speech on your brand, your products, your company
- Audacious, engaged and engaging information strategies

Welcome to the starting gate with:

- Development of qualified media files thanks to a database updated with more than 80 000 press contacts distributed in 17,500 French media (press, audiovisual media and online media)
- Design of press tools: press releases and press files
- Organization of press events like conferences, interviews, press briefings...
- Accompanying program for meeting journalists: the media training
- Following-up call to journalists during campaigns
- Tracking media impact
- Creation of press-book.

Season pass: 6, 12, 24 or 36 months on request.

Day pass: à la carte services on request.

First *Schuss*' stars:

Gregory, famous backpack brand for trips, hikes...

Doppelmayr, the world number one of cables transport manufacturer.

Contact *Schuss* Ladies:

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Allo Schuss?

+33...(0)4...58...00...52...38... Go!